

The Greater Lehigh Valley
Writers Group (GLVWG)
presents



March 12-14, 2020

“20/20 Vision”

Best Western
Lehigh Valley Hotel

300 Gateway Drive,
Bethlehem, PA 18017

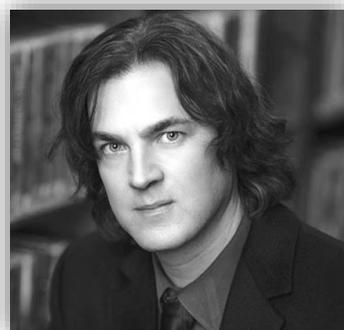


Register online at GLVWG.org
starting December 1, 2019

Cyber Week Rates 12/1-12/7

Registration ends on 2/20/20

Our Keynote Speaker and Full Day Workshop:



J.D. Barker

Join us and learn from a master storyteller

J.D. Barker (Jonathan Dylan Barker) is an **international bestselling American author** who has successfully crossed over from horror, to paranormal, to thriller, to science fiction & back again, snatching readers from multiple genres & expanding his audience.

****Come and join us and you too can learn how to avoid the genre box and tell the story you want to tell to the largest possible group.****

Greatness recognizes Greatness.

- **James Patterson** on Barker's *Fourth Monkey*: “Ingenious...this thriller never disappoints.”
- After reading *Forsaken*, **Stephen King** granted J.D. Barker permission to utilize the character of Leland Gaunt of King's *Needful Things* in the novel.
- **Bram Stoker's** family reached out to Barker and asked him to co-author a prequel to *Dracula* utilizing Bram's original notes and journals.

The Write Stuff™ pricing options:

Cyber Week Special Rate (12/1-12/7):

| | | |
|--------------------|--------------|-----------|
| Thursday: | Member \$ 99 | Non \$109 |
| Friday: | Member \$ 99 | Non \$109 |
| Saturday: | Member \$119 | Non \$129 |
| All 3 Days: | Member \$299 | Non \$309 |

Regular Registration (12/8/19-2/20/20):

| | | |
|--------------------|--------------|-----------|
| Thursday: | Member \$119 | Non \$129 |
| Friday: | Member \$119 | Non \$129 |
| Saturday: | Member \$139 | Non \$149 |
| All 3 Days: | Member \$349 | Non \$369 |

Students – enjoy member rates! (Anyone under 18 must be accompanied by parent)

Become a member for only \$50.00

BENEFITS: You'll save now on registration and have access to **FREE** workshops throughout the year!

Cyber Week Registration 12/1-12/7

Regular registration begins 12/8/19

Registration ends: Feb. 20, 2020

Mail-in or pay online at:

GLVWG.org

The Write Stuff Conference™ is supported in part by grants from:



Are you a writer?
Do you know a writer?
It makes the perfect
gift for yourself
or someone you love!

This year's conference includes
masterclasses and sessions
in numerous tracks:
Craft of Writing
Business of Writing
Writing Genres/Crossing Genres
Writers' Mix

Check out our schedule on page 2!

**So mark your calendars
and save the dates for the
Write Stuff Writers' Conference™**

March 12-14, 2020



We look forward to seeing you there!
Until then...WRITE ON!!
~~The GLVWG Conference Committee~~

THURSDAY, March 12th, 2020

Thursday includes Two Half Day Workshops, Lunch, and Writers' Café.

Morning Session: Tim Esaias

“What to Put In & What to Take Out”

This workshop will give you an action plan for facing the rewrite of your novel, or any piece of prose fiction. We'll start with all the Horrible Things you need to excise, and then we'll move on to the important matter of adding significant details, POV signifiers, color characters, theme music and more. Tim will suggest a series of focused "preliminary passes" to make through the manuscript, each addressing a specific issue. There will be exercises --- and chocolate.

Afternoon Session: Tim Esaias

“Selected Elements of Style”

Style makes or breaks your chance of a sale, but what the heck is it? How can you make it your servant? Tim Esaias will shed a modicum of light on the dark mysteries of style. We'll discuss key rules, genre differences, and tools that should fit in any writer's kit with a Style Analysis exercise covering 7 genres. Bring questions about everything from spelling to musical rhythm. Suitable for all genres. Required text is Strunk & White, because love it or hate it, you should all have it.

Praise from Tim's students: *“Utterly fantastic! Absolutely a gift to the world....a high standard for teachers and writing mentors everywhere.”*

Writers' Café: 7:00-9:00PM

Open to ALL attendees of the conference!

FRIDAY, March 13th, 2020

Friday includes Full Day Session, Lunch, Evening Session, and Friday the 13th Reception.

Full Day Session: J.D.Barker

“The Book Doctor Is In: Applying 20/20 Vision to Your Manuscript”

Using participants' works in progress, Barker will isolate the problem areas and through brainstorming, work with the audience to correct the issues. Things like passive voice, adverbs, bad dialog tags, unnecessary filler words, showing vs. telling, weak start, etc... Submissions need to be submitted electronically ahead of time; he'll cycle through as many as time permits during the course of the day.

Friday Evening: Peggy Adamczyk

“The Foundation of a Story”

Whether a plotter or a pantsers, laying the groundwork BEFORE your first draft is vital! From this session you will take away the critical techniques for organization, theme, world building, and structure.

Friday Evening: Page Cuts (extra cost)

Sign up during registration for this panel analysis of your first page by professionals in the industry -- done anonymously.

Friday the 13th Reception/Costume Gala

Join us for a reception with agents, editors, and other writers. Refreshments will be served. Optional: come dressed as your favorite character!

SATURDAY, March 14th, 2020

Saturday includes Multiple workshops, Keynote Lunch & Speaker, Flash Fic contest, Book Fair, and Friday Evening's Reception.

20 Workshops / Events include

- 1:1 agent / editor / marketing sessions (sign up at registration)
- Those First Few Lines
- Building the Perfect Draft
- What Editors Look For
- From Indie to Traditional
- Using the Six Senses Purposefully
- Three Things to Do Before You Publish
- Industry Professionals Panel
- And many more!!

Additional Opportunities

(extra cost at registration):

- Author Photo Shoot (14 slots only)
- Friday Night Page Cuts Session

Lunch & Keynote Session

J.D. Barker

Other Saturday activities

- Flash Fiction Contest & awards
- Book Fair
- Raffle Baskets
- Networking throughout the day

OUR PRESENTERS

J.D. Barker

Tim Esaias

Peggy Adamczyk

Sarah Bolme

Harrison Demchick

Carrie Turansky

Michael Ventrella

Jeanette Windle

OUR AGENCY PROFESSIONALS

Lawrence Knorr,

Editor / Co-owner, Sunbury Press

Sarah Bolme, Marketing,

Christian Indie Publishers Association

Agent names to be announced



Keep track of updates at GLVWG.org

on our Write Stuff Blog at:

<https://glvwgwritestuffblog.wordpress.com>

or our Facebook page:

<https://www.facebook.com/Greater-Lehigh-Valley-Writers-Group-GLVWG-165117371531>